



# Module 3

Strategic Writing and  
University Application





# Basic Scholarship Essay Writing

*Clients understand basic writing techniques for essays so they can build effective essays for any scholarship.*

## You will learn:

- Masalah Para Pemburu Beasiswa
- Gaya-gaya Penulisan
- Ciri-ciri Gaya Penulisan
- Apa Itu Esai?
- Yang Harus Disiapkan Sebelum Menulis Esai
- Gaya-gaya Lead
- Contoh Lead
- Body/ Badan Esai
- Transisi Antar Paragraf
- Contoh Kerangka/ Outline



## Breakdown Chevening Essay (Leadership, Study)

*The client understands the process of writing leadership essays and study goals for Chevening awardees, starting from finding ideas, compiling outlines, connecting paragraphs, correlation of essays with the awardees' vision and mission, and how the essays are presented during interviews.*

### You will learn:

- Application of clue in leadership and study plan essay
- Essay Structure
- Leadership Essay Clue
  - Future leaders or influencers' quality
  - Impacting on home countries
  - Clear examples of skills exhibited
- Study Plan Essay Clue
  - Clear practical purpose of your study
  - Do a lot of research on what the course offers
  - Connect your study plan with your profession/career plan
  - Consistent of using the essay structure foundation

## Breakdown Chevening Essay (Career, Networking)

*The client understands the process of writing Career and Networking essays for Chevening awardees, starting from finding ideas, compiling outlines, connecting paragraphs, correlation of essays with the awardees' vision and mission, and how the essays are presented during interviews.*

### You will learn:

- Application of clue in career and networking plan essay
- Essay Structure
- Career Essay Clue
  - A clear post-study plan (Immediate plans upon returning home + Long term career goals)
  - Link to what the UK government is doing in your country.
- Networking Essay Clue
  - Strong professional relationship-building skills
  - How you build
  - How you maintain
  - How you hope to use these skills

## Breakdown Erasmus Essay

*The client understands the process of writing essays for Erasmus awardees, starting from finding ideas, compiling outlines, connecting paragraphs, correlation of essays with the awardees' vision and mission, and how the essays are presented during interviews.*

### You will learn:

- Outline will be provided and updated soon.



## Breakdown Fulbright Essay

*The client understands the essay writing process of the Fulbright awardees, starting from finding ideas, compiling outlines, connecting paragraphs, correlation of essays with the awardee's vision and mission, and how the essays are presented during interviews.*

### You will learn:

- What and why Fulbright
- Submitting your Fulbright application
- Study Objective & Personal Statement



## Breakdown StuNed Essay

*The client understands the essay writing process of the StuNed awardees, starting from finding ideas, compiling outlines, connecting paragraphs, correlation of essays with the awardee's vision and mission, and how the essays are presented during interviews.*

### You will learn:

- Outline will be provided and updated soon.



## Breakdown LPDP Essay

*The client understands the process of writing essays for LPDP awardees, starting from finding ideas, compiling outlines, connecting paragraphs, correlation of essays with the awardees' vision and mission, and how the essays are presented during interviews.*

### You will learn:

- Things to make LPDP essay looks good
- LPDP Essay Writing Tips and Tricks
- LPDP instructions and values
- 5 LPDP Cultural Values
- 3 Basic Structure
- Introductory Strategy
- Content Strategy
- Closing Strategy





## Breakdown AAS Essay

*The client understands the process of writing essays for AAS awardees, starting from finding ideas, compiling outlines, connecting paragraphs, correlation of essays with the awardees' vision and mission, and how the essays are presented during interviews.*

### You will learn:

- Why did you choose your proposed course and institution?
- How will the proposed study contribute to your career?
- How have you contributed to solving a challenge and to implementing change or reform?
- 3a: Up to three practical examples of how you intend to use the knowledge, skills and connections you will gain from your scholarship.
- 3b: list any possible constraints you think may prevent you from achieving these tasks



## Breakdown MEXT Essay

*The client understands the process of writing essays for Mext awardees, starting from finding ideas, compiling outlines, connecting paragraphs, correlation of essays with the awardees' vision and mission, and how the essays are presented during interviews.*

### You will learn:

- Outline will be provided and updated soon.



# University Application

*TransforMe trainer as a facilitator leads the discussion of SI participants to share their experiences in applying on campus, starting from preparing transcripts such as WES, getting letters of recommendation from old lecturers, correspondence with campus parties, and so on.*

## You will learn:

- 5 things you need for University Application
- Tips and trick to get LoA
- How to make an outstanding email for supervisor and admission office
- QnA

